

WEN JING KORNEGOOR

CREATIVE BOUNCING BALL

CONTACT

06 27911065

wenjingk3006@gmail.com



Portfolio



Valkenswaard, The Netherlands
Searching in the middle of the Netherlands

SKILLS

Creative thinker - I always look for new perspectives

Team player - Two heads are better than one

Punctual - Rather too early than too late

Social - Chatting at the coffee machine?
Five minutes won't hurt

EDUCATION

Bachelor Communication, Advertising

Fontys Hogescholen Eindhoven

2018 - 2022

I followed the Bachelor of Communication with a specialization in Advertising.

Minor Creative Writing

Fontys Hogescholen Tilburg

2021

In six months, I wrote a book during the minor Creative Writing.

LANGUAGES

Dutch



English



PROFILE

I am an enthusiastic, creative bouncing ball, always looking for a new, fun challenge. I like to watch everything, and I am continuously learning. In addition, I love to have a chat with everyone at the coffee machine. I am very transparent and only too happy to work together so that I can learn from everyone around me. In the end I would like to bring something beautiful into the world. Together with you, I would love to turn a beautiful idea into a reality.



WORK EXPERIENCE

Junior Marketer

Space'M Online

November 2024 - Present

- As a junior marketer at Space'M Online, a specialized SEO company in Veldhoven, I work daily to enhance the online visibility and performance of our clients.
- In my role as a Junior Marketer, I take on a wide variety of tasks. I create different types of content, including blogs, articles, and website copy for various clients. Additionally, I optimize this content as needed and personally upload it to the back-end of websites.
- I also support link-building campaigns, which involves writing advertorials, interlinking on websites, and placing backlinks. Besides that, I understand how a website's back-end impacts its front-end and how to structure a page to achieve high rankings in Google.
- My work at Space'M Online allows me to leverage my analytical skills, creativity, and writing abilities on a daily basis.

Content Executive

TEAM LEWIS

August 2022 - August 2024

- My work at TEAM LEWIS - an international PR and marketing agency - covered a wide range of responsibilities.
- As a Content Executive, I was responsible for the quality control of all written content produced by our office. I created various types of content, including press releases, media alerts, blogs, (opinion) articles, case studies, text for websites, video subtitles, whitepapers, in-depth interviews, and more.
- To produce content that resonated with the needs and interests of our clients and their audiences, I made it a priority to immerse myself in their markets and target groups. That's why I always stayed up to date with both international and local news.

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EXPERTISE

- I volunteered at the Red Cross, where I helped set up a theme evening around Diversity and Inclusivity. In addition to setting up the evening, arranging snacks and communicating with volunteers, I also spoke about my experience with diversity during the event. Besides this event, I regularly offer my support when it comes to their social media presence
- During my communication training I worked for countless brands and customers. In a group, duo or alone, I worked on identifying a problem, concept development, campaign creation and then a pitch in which I could substantiate why my / our ideas started working. I have worked for brands such as: Citroën, Pipoos, Healthy Seas Socks, etc. Curious? See my online portfolio for more details!

HOBBIES AND INTERESTS

Reading - I read in Dutch and English

Cooking and baking - Italian and Asian cuisine are my favorite

Travel - I love discovering new places

Going for a run - One of the best ways to clear your head

Games - Board games, online games, cards, I think it's all super fun

WORK EXPERIENCE

Text Editor

Brabeau

2018 - Present

- Brabeau is a magazine dedicated to showcasing the splendor of North Brabant and all that this province has to offer. The magazine is published quarterly and is available throughout Brabant.
- I came into contact with Brabeau through my mother, who works as a freelancer for the magazine. Within my role, I am responsible for editing her articles and paying attention to grammar and typos. In addition, I ensure that the sentences are well matched and the connections are clear. As a copywriter I also contributed to Brabeau myself.

Communication Support

Peacock Garden Supports

2018 - 2022

- Peacock launches new garden products. They are available at various large garden centers such as Coppelmans and Intratuin.
- I have provided support in developing communication tools for the company. I was involved in the conceptual thinking process and its development.

Communication Support

Euro Poultry

2019 - 2022

- Euro Poultry, a Danish company, distributes poultry in the Benelux region and other areas.
- I provided support in translating and rewriting various folders from English to Dutch. Furthermore, I participated in choosing appropriate promotional materials for trade fairs.

Intern

Fama Volat

January 2022 - May 2022

- Fama Volat is a marketing communication agency named after the Latin expression 'the rumor is getting wings'. The company has offices in Eindhoven, Den Bosch, Tilburg, Amsterdam, Utrecht and Maastricht.
- I completed a six-month internship at their office in Eindhoven. I actively contributed to various phases of the creative marketing process. My tasks included brainstorming, concept development, campaign creation, presenting and pitching, shadowing and learning from colleagues, copywriting, and more.

Intern

FPW

February 2019 - July 2019

- FPW is an advertising agency with offices in Eindhoven, Rotterdam and Amsterdam.
- I completed a six-month internship at their office in Eindhoven as 'Junior Professional'. During this period, I participated in various stages of the creative marketing process. It included conducting surveys and interviews, concept development, campaign creation, presentation and pitching, maintaining social media accounts, translating and locating English texts, visiting customers, and more.